

# Flipbooks Quick Reference Guide



SETUP

**Flipbooks Requirements**

- 8.5 x 11” pages
- 2+ pages
- Portrait Orientation
- PDF Format

PROCESSING

**Processing**  
Flipbooks **can take 2+ hours to process** and go through a series of stages. Once processed, an automated email will be sent to the email on file.

SELLING

**Tagging & Publishing**  
Tagging items allows reps/customers to purchase through your flipbook and reduces customer friction. Although not required, this can help **increase your sales and grow your business.**

**Publishing each flipbook is required** – if your flipbook causes the app to crash it is most likely due to not being published. **When in doubt, publish it!**