

# ANDM( WELCOME TO )RE

## MARKET-READY CHECKLIST

### PRODUCT & CUSTOMER MANAGEMENT

Avoid issues during busy market days - check your data 2-3 days in advance for accuracy or make any necessary updates.

- PRODUCTS: Ensure items have captivating names, thoughtful descriptions and up-to-date pricing.
- CUSTOMERS: Verify that customer addresses are accurate and all details complete.

### IMAGE MANAGEMENT

Enhance your brand identity with high-quality product images that build trust in your products and brand.

### SHOWROOM/ADMIN MODE

Empower your reps to connect with more customers at market.

- ADMIN MODE: Grants sales reps access to see ALL customers and ALL orders.
- SHOWROOM MODE: Grants sales reps access to see ALL customers.



### SALES REP MANAGEMENT

Setup your reps for success.

- LICENSE: Each sales reps MUST have their own standard license to submit orders.
- REP #: Rep numbers SHOULD NOT be shared and SHOULD be unique to each rep.



### UPLOADING DIGITAL FLIPBOOKS

Flipbooks take time to process and need to be published.


- SELL MORE: Tag items & make it easy for your reps to sell, sell, sell! P.S. Don't forget to publish your flipbooks!




### LANDING PAGE IMAGES

Take advantage of the market season and update your landing page images. We recommend updating 5-7 business days in advance of market.

### SYNC/REFRESH DATA

Encourage reps to login prior to market (while on a strong, stable wifi connection). If something looks off, reps should report issues to you or another admin. They may need to resync or refresh data if something doesn't look quite right on the iPad. 

### BADGE SCANNING

Get ready to scan badges! The QR code will be located in the upper right-hand corner of the app. 

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